

Dear Sponsor:

The Jim Thorpe Touchdown Club is a non-profit organization dedicated to the support of the Jim Thorpe High School football program and the hundreds of student-athletes who participate in that program each year. We are kindly requesting your support for the 2014 season with your purchase of an ad in our **GAME PROGRAM**.

Your financial support positively impacts all areas of the program including subsidizing the training program and equipment, providing water at home and away games and the purchase of year-end awards and recognition.

Your donation will not only help support the student-athletes, it will also help promote your business to the thousands of people in our community and region who enjoy Friday night football. The GAME PROGRAM is sold at every home game. Your audience is approximately **3,000 people**.

Your message will be seen by the visiting team parents, students and fans as well. This opportunity is a way to target your message to a large region of potential customers.

The program is also a **keepsake** and is looked at over and over again. Your message will receive countless impressions on the people who matter most to your business – local buyers and shoppers!

Touchdown Club Provides:

- Hoagies for away games
- Water after all games
- Game socks
- Clinics and training camps
- Safety equipment
- Trophies, varsity jackets, awards and gifts.

Program Ad Sizes & Pricing

- Full page: 9.125" x 7.25" - \$125
- Half page: 7.25" x 4.375" - \$85
- Quarter page: 3.4375" x 4.375" - \$60
- Eighth page: 3.4375" x 2" - \$35

Please complete the form below and mail it along with payment to:
Jim Thorpe Touchdown Club, PO Box 4112, Jim Thorpe, PA 18229

Please E-MAIL new ads or copy to ads@olympianfootball.com

Deadlines: July 14 – ad order reservation form
July 21 – ad copy due to ads@olympianfootball.com

2014 Program Advertisement Order Form

Contact Name: _____ Business Name: _____
 Billing Address: _____ Town: _____ Zip Code: _____
 Email address: _____ Phone Number: _____
 Ad size (circle one): Full Half Quarter Eighth Payment type (circle one): Check Cash
 Make checks or money order payable to Jim Thorpe Touchdown Club

Advertisement Copy (circle one): New Ad Changes on 2013 Ad No Changes Needed

Please email new ads or copy with instructions to ads@olympianfootball.com.