

Dear Family Member,

The 2014 Fall Sports season will be here before you know it and we wanted to make sure you were aware of opportunities to congratulate your cheerleader in the 2014 Jim Thorpe Football Program.

The program is published by the non-profit Touchdown Club which is an all-volunteer organization dedicated to the support of the Jim Thorpe High School football program – grades 7 - 12.

We have many options for parents, friends and family to congratulate your cheerleader this year in our program. Please see options below and consider purchasing an advertisement to publicly acknowledge your child.

Your financial support positively impacts all areas of the program including subsidizing the training program and equipment, providing water at home and away games, balloons and flowers for homecoming for all participants and the purchase of year-end awards and recognition.

Your donation will not only help support the student-athletes, it will also be a timeless memento commemorating your child's career at Jim Thorpe High School.

You may include photos in the display ads and personal messages. We will even design your ad for you at no charge.

Please complete the form below and mail it along with payment to:

**Jim Thorpe Touchdown Club, PO Box 4112, Jim Thorpe, PA 18229**

**Program Ad Sizes & PARENT Pricing**

- Full page: 9.125 " x 7.25" - \$100
- Half page: 7.25" x 4.375" - \$75
- Quarter page: 3.4375" x 4.375" - \$50
- Eighth page: 3.4375" x 2" - \$25

Please E-MAIL new ads or copy to [ads@olympianfootball.com](mailto:ads@olympianfootball.com)

**Deadlines:** July 14 – ad order reservation form  
July 21 – ad copy due to [ads@olympianfootball.com](mailto:ads@olympianfootball.com)

**2014 Program Advertisement Order Form for Parents and Families**

Contact Name:	Business Name:	
Billing Address:	Town:	Zip Code:
Email address:	Phone Number:	
Ad size (circle one):	Full	Half
	Quarter	Eighth
Payment type (circle one):	Check	Cash

Make checks or money order payable to Jim Thorpe Touchdown Club

Advertisement Copy (circle one):      New Ad      Changes on 2013 Ad      No Changes Needed

**Please email new ads or copy with instructions to [ads@olympianfootball.com](mailto:ads@olympianfootball.com).**